

# ASEA<sup>®</sup> REDOX

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*A Breakthrough  
in Cell Signaling*



# The Breakdown

Your cells are breaking down. Healthy lifestyle or not, no one escapes the consequences of age.

**A**lthough you may feel well, the effects of cellular breakdown are sneaking up on you. Current research shows that environmental factors such as stress, diet, the air we breathe, and aging can actually turn off genes, meaning the genetic instructions that dictate healthy body functions don't get through. The consequences can manifest in every system of the body.

Global wellness trends in five broad areas of health reflect this cellular breakdown.



## HORMONE MODULATION

Hormone imbalances, affecting the production of key sex hormones, account for billions of dollars in healthcare costs.



## CARDIOVASCULAR SYSTEM

One in every three deaths in the United States has cardiovascular disease listed as the underlying cause.



## IMMUNE SYSTEM

As many as 50 million Americans suffer from autoimmune disease. Symptoms can affect all organs.



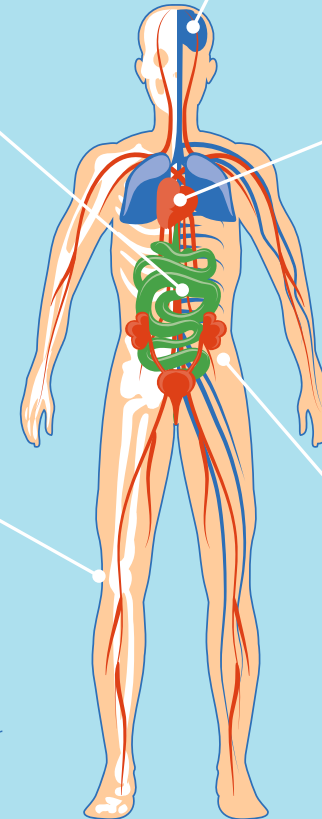
## DIGESTIVE FUNCTION

Digestive diseases are the second-leading cause of disability due to illness in the United States.



## INFLAMMATORY RESPONSE

Chronic inflammation, often triggered by stress, is linked to almost all major causes of disease-related death in the United States.



# The Redox Breakthrough



What if there were a simple way to address this cellular breakdown? Not just mask the symptoms, but actually attack problems at the source—the genetic level?


There is.

ASEA has developed a unique breakthrough product technology that has been scientifically tested and shown to signal the activation of genetic pathways or affect genes that:

- › Improve immune system health
- › Help maintain a healthy inflammatory response
- › Help maintain cardiovascular health and support arterial elasticity
- › Improve gut health and digestive enzyme production
- › Modulate hormone balance to support vitality and wellness

ASEA REDOX Cell Signaling Supplement is the first and only supplement on the market certified to contain active redox signaling molecules, powerful cellular messengers that help protect, rejuvenate, and restore cells. These molecules, native to the human body, are created through a groundbreaking, patented process that reorganizes molecules of natural salt and purified water into redox signaling molecules.





Redox signaling works at the genetic level to help protect, rejuvenate, and restore cells.

## What Are Your Cells Telling You?

Cell signaling in your body plays a key role in regulating gene expression. We're not talking eye color here—your genes do much more than dictate physical characteristics. Genes give life-sustaining instructions to cells, and cells carry out those instructions to keep you alive and healthy.

As we age, cell communication breaks down, the signal weakens, and gene expression can be disrupted. Regulating gene activity with redox signaling molecules keeps cellular communication strong.

## The Only One with Redox

ASEA REDOX Cell Signaling Supplement affects health at the genetic level. It is the only redox supplement certified to contain active redox signaling molecules.

ASEA REDOX can positively affect gene expression throughout the body, helping protect, rejuvenate, and keep cells functioning at their optimal levels.



ASEA REDOX is produced in an FDA-registered, NSF-certified facility and is certified by an independent third-party lab to contain active redox signaling molecules.



## Power Your Life

Drinking ASEA REDOX every day is such a simple thing to do, and it enhances the ability of every cell in your body to facilitate positive gene expression, allowing you to experience the vitality of true health and wellness.





## For Best Results



Drink four ounces of ASEA REDOX every day. We recommend two ounces in the morning and two ounces in the evening. Those between the ages of 12 and 18, drink two ounces daily.



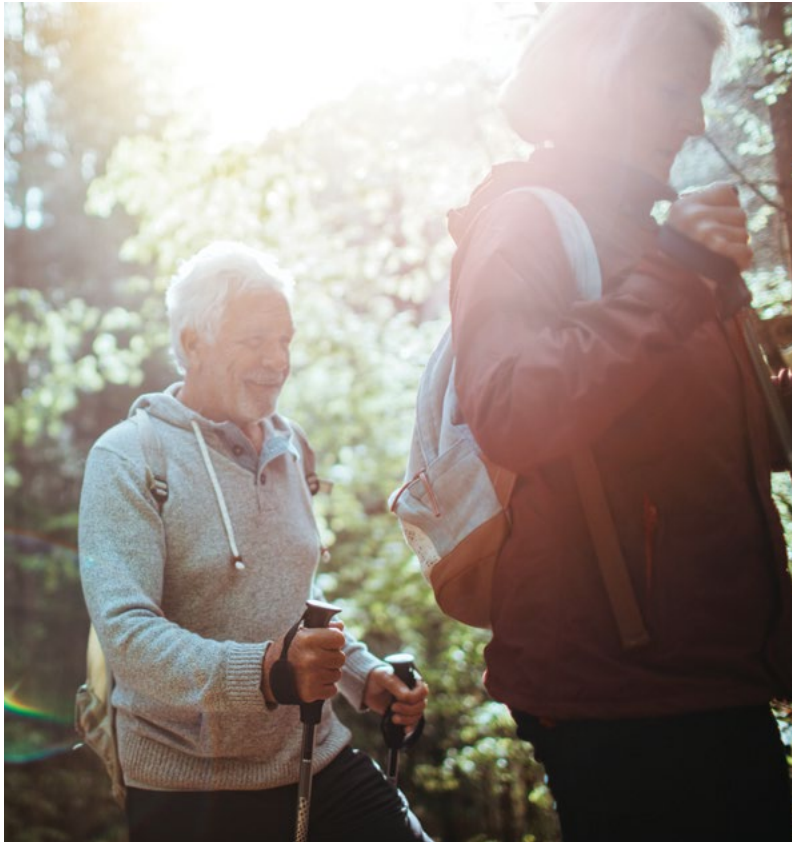
Consume within one month of opening.



ASEA REDOX may be refrigerated for improved taste.



Drinking ASEA REDOX every day can regulate genes and keep your cells talking.



## Achieve Your Health Potential

Are you ready to experience ASEA REDOX for yourself? To find out more, talk to the person who shared this brochure with you. They can also tell you how to experience the benefits of redox signaling topically with the RENU Advanced Skincare system.

You have nothing to lose and everything to gain. Give ASEA REDOX a try today!

## The Real Redox Experience

“I noticed a difference the first day taking ASEA REDOX. I understand that some people are going to be skeptical, but if they’re willing to give it a shot, they’re going to see a result. For me, it’s been life-changing!”

**BONNIE ROGERS**  
**MONTANA**

“Several years back, my doctor was very concerned about my cardiovascular health. Since then, I’ve been drinking ASEA REDOX consistently. Now my doctor can’t even believe it’s the same heart!”

**DON RUSSELL**  
**IDAHO**



“I train in the pool about 24–25 hours a week, and probably do about six hours of lifting. It’s like 30 hours of physical exercise a week. Recovery is immensely important. As I started taking ASEA REDOX, my aerobic base was increasing, and I was able to train longer at a higher threshold. That was the biggest eye-opener for me.”

**CODY MILLER**  
**OLYMPIC GOLD MEDALIST, SWIMMING**



FOR MORE INFORMATION, CONTACT:

ASEA REDOX has not been tested on pregnant or lactating women and cannot be recommended for these consumers. ASEA REDOX is safe for children of all ages.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

NOTE TO CONSUMER: ASEA 30-day guarantee valid only when purchased through an authorized ASEA representative. Safety and efficacy of product procured via online auction sites or other unauthorized resellers cannot be guaranteed.

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